INVITATION TO INDUSTRY

SPONSORSHIP & EXHIBITION

PROSPECTUS
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INVITATION TO INDUSTRY

Dear colleagues,

With an experience of 9 International Congresses, we are now excited to be organizing the 10th International Congress of Internal Medicine, which will be held on March 22-24, 2018 in Athens, Greece.

This Annual International Congress is an Independent International Congress of Internal Medicine organized by the Institute of Internal Medicine and Hepatology and the Department of Medicine and Research Laboratory of Internal Medicine, University of Thessaly Medical School, endorsed by the Foundation for the Development of Internal Medicine in Europe (FDIME), hosting more than 800 attendees around the world and with the active participation of established and distinguished international scientists and experts.

The scientific program of the forthcoming 10th International Congress includes the latest developments and innovations of Internal Medicine and also provides young colleagues with a great opportunity to present their work and research.

Many important scientific authorities will participate such as:
- The European Society for Swallowing Disorders
- The Hellenic Association for the Study of Diabetic Foot
- The Hellenic Association for the Study of the Liver
- The Hellenic Diabetes Association
- The Hellenic Sepsis Study Group
- The Hellenic Society of Internal Medicine
- The Hellenic Stroke Organization

The congress as every year will host a wide range of sponsorship opportunities in order to support sponsors’ marketing aims and thus, we kindly ask you to include it in your budget estimate of sponsorship for next year. Also, please note that the Congress will give the opportunity for the organization of various satellite lectures/symposia in the main lecture hall included in the main program.

Companies who wish to participate are kindly requested to express their interest by contacting the official organizing bureau at: info@conferre.gr.

The President of the Organizing Committee

George N. Dalekos
Professor of Medicine,
President, Institute of Internal Medicine and Hepatology,
Vice President, Internal Medicine Society of Northern Greece,
Head, Department of Medicine and Research Laboratory of Internal Medicine,
Medical School, University of Thessaly, Larissa, Greece

Organizing - Administrative Bureau / Secretariat:
Conferre S.A.: “The Art of Bringing People Together”, Stavrou Niarchou Avenue, GR 451 10, Ioannina, Greece,
Tel.: (+30) 26510 68610, Fax: (+30) 26510 68611, E-mail: info@conferre.gr, website: http://www.conferre.gr
Organizers:

INSTITUTE OF INTERNAL MEDICINE & HEPATOLOGY

DEPARTMENT OF MEDICINE & RESEARCH LABORATORY OF INTERNAL MEDICINE,
UNIVERSITY OF THESSALY MEDICAL SCHOOL, LARISSA, GREECE
Director: Professor G.N. Dalekos

ORGANIZING COMMITTEE (BOARD MEMBERS OF THE INSTITUTE OF INTERNAL MEDICINE & HEPATOLOGY):

President: G.N. Dalekos

Members: K. Krapis  K.P. Makaritsis
C. Mandros  G. Ntaios

SCIENTIFIC COMMITTEE & FACULTY MEMBERS

A. Alexopoulou  S. Engelter  J. Koskinas
R. Al-Shahi Salman  P. Fenaux  A. Kotsakis
G. Andrikopoulos  A. Floreani  V. Kotisis
Q. Anstee  G. Fountzilas  P.-L. Lakatos
M. Blank  R. Gans  P. Lamportico
Y. de Boer  N.K. Gatselis  M. Lenzi
A. Boulton  S. Georgiadou  R. Liberal
R. Bulbulia  E.J. Giamarellos-Bourboulis  J. Lopez-Miranda
M. Burnier  A. Giannoukas  V. Lougaris
H.R. van Buuren  P. Glovas  K.P. Makaritsis
L. Campos  C. Gogos  P.M. Mannucci
M.-D. Cappellini  L. Guillemin  S. Manolakopoulos
J.-M. Cavaillon  C. Hadjichristodoulou  M.N. Manoussakis
L. Christou  S.J. Hadziyannis  A. Marra
F. Ciccia  Sh. Hamdy  F. Menichetti
P. Clave  C. Hezode  Y. Metaxas
E. Costa  G. Hirschfield  E. Michou
G.L. Daikos  P. Invernizzi  G. Mieli-Vergani
G.N. Dalekos  E. Jude  D. Mikhailidis
S. De Vita  N. Karachaliou  I. Mitroulis
G.D. Dimitriadis  P. Kardas  H.M. Moutsopoulos
G. Dimopoulos  N.L. Katsilambros  M. Netea
M.-A. Dimopoulos  P. van de Kerkhof  P. Nilsson
S. Dourakis  G. Kolovou  G. Ntaios
| S.E. Orfanos | E. Sandset | P. Vardas |
| R. Palsson | C. Schramm | D. Vassilopoulos |
| P. Papanagiotou | D. Sereni | M. Vavuranakis |
| N. Papanas | P.P. Sfikakis | K. Vemmos |
| G.V. Papatheodoridis | P. Skendros | D. Vergani |
| A. Pares | M. Speletas | C.-D. Vizza |
| P. Perez-Martinez | K. Spengos | P.G. Vlachoyiannopoulos |
| G. Petrikkos | A. Stefos | M. Voulgarelis |
| M. Psychogiou | N. Tentolouris | H. Wedemeyer |
| Y. Renaudineau | M. Trauner | F. Weidanz |
| E.I. Rigopoulo | E.V. Tsianos | D. Werring |
| K. Ritis | E.A. Tsochatzis | C. Yurdaydin |
| E. Saloustros | M. Tumbarello | K. Zachou |
| D. Samonakis | S. Unal | A. Zanchetti |

**Endorsed by:**
FOUNDATION FOR THE DEVELOPMENT OF INTERNAL MEDICINE IN EUROPE

**Participating scientific authorities:**
EUROPEAN SOCIETY FOR SWALLOWING DISORDERS
HELLENIC ASSOCIATION FOR THE STUDY OF DIABETIC FOOT
HELLENIC ASSOCIATION FOR THE STUDY OF THE LIVER
HELLENIC DIABETES ASSOCIATION
HELLENIC SEPSIS STUDY GROUP
HELLENIC SOCIETY OF INTERNAL MEDICINE
HELLENIC STROKE ORGANIZATION

**Under the auspices of:**
UNIVERSITY OF THESSALY MEDICAL SCHOOL, LARISSA, GREECE

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**Organizing - Administrative Bureau / Secretariat:**
Conferre S.A.: "The Art of Bringing People Together", Stavrou Niarchou Avenue, GR 451 10, Ioannina, Greece, Tel.: (+30) 26510 68610, Fax: (+30) 26510 68611, E-mail: info@conferre.gr, website: http://www.conferre.gr
Venue
Royal Olympic Hotel, Athens, Greece
28-34 Athanasiou Diakou Str.
117 43, Athens, Greece
Tel: +30 210 92.88.400
Fax: +30 210 92.33.317
Email: info@royalolympic.com
Website: http://www.royalolympic.com/

Dates
Thursday, March 22nd, 2018
Friday, March 23rd, 2018
Saturday, March 24th, 2018

Official Language
The official language of the Congress is English.

Contact
Organizing-Administrative Bureau
CONFERRE SA
Address: Stavrou Niarchou Avenue,
Mares Position 455 00 Ioannina, Greece
Tel.: (+30) 26510 68610,
Fax: (+30) 26510 68611
E-mail: info@conferre.gr
Website: www.conferre.gr
PREVIOUS CONGRESS SPONSORS, ATHENS 2017

PLATINUM SPONSORS
- Bristol-Myers Squibb
- MSD

GOLD SPONSORS
- abbvie
- Bayer
- GILEAD

SILVER SPONSORS
- NOVARTIS

SPONSORS
- AMGEN
- APO-ONEO
- AROGI
- aspen
- astellas
- BIOSNA
- Galenica a.e.
- gcp med
- Lilly
- Mavrogenis
- Novartis
- Pfizer
- Roche
- Specifar
- Takeda
- WinMedica
- VIANEX

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The Organizers of the 10th International Congress of Internal Medicine offer a variety of sponsorship opportunities so that interested companies can promote their activities, research and technologies.

Application for sponsorship can be made by sending a written request until January 15th, 2018 to the Organization Secretariat, responsible for all correspondence.

<table>
<thead>
<tr>
<th>CATEGORIES OF SPONSORSHIP</th>
<th>SPONSORSHIP FEE</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Exhibition: € 650.00/M²</strong></td>
<td>€ 3,900.00 (6M² MINIMUM)</td>
</tr>
<tr>
<td><strong>Satellite Symposia</strong> (requests until December 15th 2017)</td>
<td>€ 8,500.00</td>
</tr>
<tr>
<td><strong>Satellite Lecture</strong> (requests until December 15th 2017)</td>
<td>€ 6,500.00</td>
</tr>
<tr>
<td><strong>Advertisement in the Preliminary Programme</strong></td>
<td>€ 2,000.00 (inside)</td>
</tr>
<tr>
<td><strong>Advertisement in the Final Programme</strong></td>
<td>€ 3,500.00 (backside) € 2,500.00 (inside Back page) € 2,000.00 (inside page)</td>
</tr>
<tr>
<td><strong>Advertisement in the Programme at a glance</strong></td>
<td>€ 3,500.00</td>
</tr>
<tr>
<td><strong>Advertising Material included in Delegates Congress Bag</strong></td>
<td>€ 1,500.00</td>
</tr>
<tr>
<td><strong>Webcasting</strong></td>
<td>€ 6,000.00</td>
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<tr>
<td><strong>Logo on e-poster screens (2)</strong></td>
<td>€ 4,000.00</td>
</tr>
<tr>
<td><strong>Welcome Reception</strong> (Thursday, 22/3/2018)</td>
<td>€ 5,000.00</td>
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<tr>
<td><strong>Faculty Dinner</strong> (Friday, 23/3/2018)</td>
<td>€ 5,000.00</td>
</tr>
<tr>
<td><strong>Coffee Breaks (4 in total)</strong></td>
<td>€ 1,500.00 /CB</td>
</tr>
</tbody>
</table>
DETAILED INFORMATION OF SPONSORSHIPS

EXHIBITION

**STAND SPACE RENTAL - 6 m² (minimum)**

The pharmaceutical/technical Exhibition will be held at the foyer of the Lecture Hall (Exhibition Area). At the Exhibition Area pharmaceutical and/or equipment/device industries will display relevant products and therapeutic developments.

**The sponsorship includes:**

- **Space rental - 6m² minimum**
  Shell scheme panels as well as furniture or electrical usage are *not* provided and exhibitors are required to make arrangements for their own side and back walls for their booth. Daily cleaning is included.
- **Company’s logo on website**
- **Acknowledgement in Sponsors’ List in the Final Programme**

**SPACE RENTAL FEE: Euro 650,00/ m² plus 24% VAT**

(Euros 3,900,00 minimum)

**IMPORTANT NOTES:**

- Space allocation will be made on a “first-come first-served” basis.
- Priority on the choice of the exhibition space according to company’s preference will be provided under consideration of the total sponsorship of each company. Priority will be also given to sponsors with satellite symposia/lectures.
- The floor plan will be available on the early of January 2018 and upon consideration of all requests.
**SATELLITE SYMPOSIUM/ LECTURE**

The scientific program will include satellite symposium(a)/ lecture(s) designed by the Organizing Committee in collaboration with sponsors (total time per satellite lecture/symposium: 30 min – 45-60 min).

**The sponsorship includes:**
- The Sponsor’s logo in the Scientific Programme
- Insertion of invitations with satellite programme in the delegates bags
- Company’s logo on website
- Acknowledgement in Sponsors’ List in the Final Programme

**SATELLITE LECTURE:**  
**SPONSORSHIP FEE:** Euro 6.500,00 plus 24% VAT

**AVAILABLE TIME SLOTS:**
- **THURSDAY, MARCH 22**
  - 17.30 – 18.00
- **FRIDAY, MARCH 23**
  - 13.30 – 14.30
- **SATURDAY, MARCH 24**
  - 14.00 – 14.30

**SATELLITE SYMPOSIUM:**  
**SPONSORSHIP FEE:** Euro 8.500,00 plus 24% VAT

**AVAILABLE TIME SLOTS:**
- **FRIDAY, MARCH 23**
  - 17.00 – 17.45
  - OR
  - 20.15 – 21.00
- **SATURDAY, MARCH 24**
  - 19.30 – 20.00

**IMPORTANT NOTES:**

Requests will be treated on a “first come, first served basis” until December 15th, 2017. Total Sponsorship of each company will be also taken under consideration.

The sponsoring company in addition to the sponsorship fee must also cover speakers’ accommodation and printing of invitations of the satellite lecture(s)/symposia program to be included in delegates bags (500 approximately). According to the new regulations of UEMS the program should not include the detailed program of sponsored sessions and logos should appear in a special section at the end of the program.

Invitations (500 pieces) should be prepared and sent to the organizing administrative bureau (e-version) for approval from the organizers the latest by January 10th 2018.

All presentations (PowerPoint) for the satellite symposia/lecture should be in English. Oral presentations can be delivered in English or Greek according to speaker’s preference.

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ADVERTISEMENT IN THE PRELIMINARY PROGRAMME

The Preliminary Programme will be published online at http://www.internalmedicine-uth.gr/ and will be distributed in electronic format.

The sponsorship includes:
- Inside Full page color advertisement.
  Priority on the choice for privileged places will be provided under consideration of the total sponsorship of each company.
- Sponsor’s logo on website
- Acknowledgement in Sponsors’ List in the Final Programme

PRIVILEGED PLACES: Inside Back page

SPONSORSHIP Fee: Euro 2,000,00 plus 24% VAT

IMPORTANT NOTE:
- Arrangements will be made on a “first-come first-served” basis.
- Advertisements for the Preliminary Programme should be sent electronically the latest by December 15th, 2017 to the Congress Secretariat in high quality PDF format (dimensions: 14 x 21)
ADVERTISEMENT IN THE FINAL PROGRAMME

The Final Programme will be published online at http://www.internalmedicine-uth.gr/. The printed version of the Final Programme will be distributed on-site to all registered participants in the Delegate Congress Bags.

**The sponsorship includes:**

- Full page color advertisement.
- Sponsor’s logo on website
- Acknowledgement in Sponsors’ List in the Final Programme

**PRIVILEGED PLACES:**

Inside page

**SPONSORSHIP Fee: Euro 2.000,00 plus 24% VAT**

Inside Back page

**SPONSORSHIP Fee: Euro 2.500,00 plus 24% VAT**

Backside

**SPONSORSHIP Fee: Euro 3.500,00 plus 24% VAT**

**IMPORTANT NOTE:**

- Arrangements will be made on a “first-come first-served” basis.
- Advertisements for the Final Programme should be sent electronically the latest by January 15th, 2018 to the Secretariat in high quality PDF format.
- The advertisement dimensions will be sent by the Congress Secretariat accompanied the sponsorship confirmation.

*(Arrangement will be made on a “first-come first-served” basis. Priority for choice will be given to sponsors with Satellite Lecture/symposium)*
ADVERTISEMENT IN THE PROGRAMME AT A GLANCE

The programme at a glance will be provided with the congress material to each participant.

SPONSORSHIP FEE: Euro 3.500,00 plus 24% VAT

IMPORTANT NOTE:

- Arrangements will be made on a “first-come first-served” basis.
  Priority on the choice for privileged places will be provided under consideration of the total sponsorship of each company.
- Advertisements for the Programme At a Glance should be sent electronically the latest by January 15th, 2018 to the Secretariat in high quality PDF format.
- The advertisement dimensions will be sent by the Congress Secretariat accompanied the sponsorship confirmation.

(Priority will be given to sponsors with Satellite Lecture/symposium)

ADVERTISING MATERIAL INCLUDED IN DELEGATES CONGRESS BAG

The sponsorship includes:

- Full-page (up to A4 size) advertisement flyers of the Sponsor will be included in the Delegates Congress Bags.
- Sponsor’s logo on website and on newsletters
- Acknowledgement in Sponsors’ List in the Final Programme

SPONSORSHIP FEE: Euro 1.500,00 plus 24% VAT per flyer

IMPORTANT NOTE:

- Advertisement flyers should be delivered in 500 pieces at a place and date the Congress Secretariat will confirm.
WEBCASTING

The Organizing Committee taking under consideration the importance of all presentations and in the framework of its educational character will make available all webcasted/recorded presentations via the congress website.

The sponsorship includes:
- Sponsor’s logo on website
- Acknowledgement in Sponsors’ List in the Final Programme

**SPONSORSHIP FEE: Euro 6.500,00 plus 24% VAT**

*(Priority will be given to sponsors with Satellite Lecture/symposium)*

E-POSTER SCREEN

E-posters will be available on exclusive screens in the exhibition hall throughout the duration of the Congress.

The sponsorship includes:
- Sponsors logo on the screen of the e-posters (two screens).
- Sponsor’s logo on website
- Acknowledgement in Sponsors’ List in the Final Programme

*Sponsor will not have any input regarding the content of the posters.*

**SPONSORSHIP FEE: Euro 4.000,00 plus 24% VAT**
WELCOME RECEPTION (THURSDAY, 22/3/2018)

The welcome reception will take place in the exhibition area of the congress on March 22nd after the congress opening ceremony.

The sponsorship includes:
- The Sponsor’s logo will be printed on the invitations of the opening ceremony program included in the delegates bags
- Sponsor’s logo on website
- Acknowledgement in Sponsors’ List in the Final Programme

SPONSORSHIP FEE: Euro € 5.000,00 plus 24% VAT

FACULTY DINNER (FRIDAY, 23/3/2018)

The organizers will organize a dinner for the invited faculty which will take place in local restaurants on March 23rd at the end of the Scientific Programme of the same day.

The sponsorship includes:
- The Sponsor’s logo will be printed on the invitations of each dinner
- Sponsor’s logo on website
- Acknowledgement in Sponsors’ List in the Final Programme

SPONSORSHIP FEE: Euro € 4.000,00 plus 24% VAT

COFFEE BREAKS

Catering points will be located on the exhibition floor throughout the congress. Sponsor will have its logo at the catering points for all days.

The sponsorship includes:
- Sponsor’s logo on website
- Sponsor’s logo on printed signs at the catering points
- Acknowledgement in Sponsors’ List in the Final Programme

SPONSORSHIP FEE: Euro € 1.500,00/ per CB plus 24% VAT
APPLICATION FOR SPONSORSHIP

For all the above mentioned sponsorship opportunities companies are kindly requested to express their interest by completing and sending the enclosed Sponsorship Booking Form to the Organization Secretariats until January 15th, 2018. The Secretariat will send a written confirmation about sponsor’s participation until January 31st, 2018.

IMPORTANT NOTES:
- Sponsorship arrangements will be made on a “first-come first-served” basis
- Total sponsorship of each company will be also taken under consideration.

Requests for satellite lectures and symposia will be accepted until December 15th 2017 along with their suggestions of topics of their satellite lectures/symposium in order for the program to be finalized.

ACKNOWLEDGEMENTS

All sponsors will receive the following benefits:
- Sponsor’s logo on website
- Acknowledgement in Sponsors’ List in the Final Programme

CONFIRMATION & CONTRACTS – TERMS OF PAYMENT

Once a Sponsorship Booking Form is received the Secretariat will send to Sponsor a written confirmation accompanying by a contract of the official organizing institute, which will be responsible for the total financial management. This contract should be signed and returned with a 50% payment of the Sponsorship the latest by February 15th 2018. Invoices will be sent to sponsor after the end of the Congress.

CANCELLATION/MODIFICATION POLICY

Cancellation/modification must be made in writing to: Conferre SA
Lina Siamopoulou
Tel: +30 26510 68610, Fax: +30 26510 68611
E-mail: info@conferre.gr

The Organizer shall retain:
- 100% of the agreed amount if the cancellation/modification is made after 5/2/2018
SPONSORSHIP BOOKING FORM

Please duly complete it and send it to:

Conferre SA
Tel: +30 26510 68610,
Fax: +30 26510 68611
E-mail: info@conferre.gr

COMPANY’S NAME:

ADDRESS:

POSTAL CODE & CITY:

VAT Reg. Number & DOY:

CONTACT NAME:

TELEPHONE:

E-MAIL:

SPONSORSHIP ITEMS:

___________________________________________________________________

___________________________________________________________________

___________________________________________________________________

___________________________________________________________________

DATE:                      SIGNATURE:

Organizing – Administrative Bureau / Secretariat:
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Tel.: (+30) 26510 68610, Fax: (+30) 26510 68611, E-mail: info@conferre.gr, website: http://www.conferre.gr